

BrightMEM™ Corneal Allograft Information Sheet

For Surgery Centers and Hospitals

About BrightMEM

BrightMEM is a novel corneal allograft that promotes regeneration of the corneal epithelium. It is made from Descemet's Membrane, which serves as an optimized substrate for protecting the stroma from degradation and promoting regeneration of the corneal epithelium.

BrightMEM expresses proteins that stimulate limbal stem cell growth while resisting degradation. In preclinical studies, BrightMEM supported limbal stem cell expansion and maintained a population of stem cells in the basal corneal epithelium.

BrightMEM Anterior Keratoplasty (BMAK) Procedure

- The BrightMEM allograft is packaged on a full scleral rim in a corneal viewing chamber.
- The packaging identifies the graft as Brightstar Therapeutics' BrightMEM corneal allograft for an ALK procedure.
- For more information about the procedure, visit our surgeon training webpage at www.brightstartx.com/surgeontraining.
- Included with the BrightMEM allograft are the product insert and surgical instructions that can be downloaded on the Brightstar's surgeon training webpage.
- **If you have questions about the tissue, kindly reach out to Lions Gift of Sight at 612-624-0433.**

How Should We Bill for This Procedure?

- The procedure should be coded as a Lamellar Keratoplasty-Corneal Transplant (65710).
- ASCs should bill the allograft as a pass through at invoice cost (V2785).
- Hospitals should submit charges using HCPCS code V2785 (Status indicator "F") that indicates that the corneal tissue is not paid under OPPS but is reimbursed at a reasonable cost.

What Happens if the Surgical Procedure is Cancelled or Rescheduled?

- Your surgeon is currently part of the initial BrightMEM user group, which means that there are limited options available to relocate the BrightMEM allograft should it become necessary.
- **If you must cancel, kindly reach out to Lions Gift of Sight at 612-624-0433 to discuss the return procedures.**

Who Should I Contact if There are Issues with the Delivery of the BrightMEM Allograft?

- After-hours or for emergencies, contact Brian Philippy, Director of Business Development, at Lions Gift of Sight at 757-636-5563.